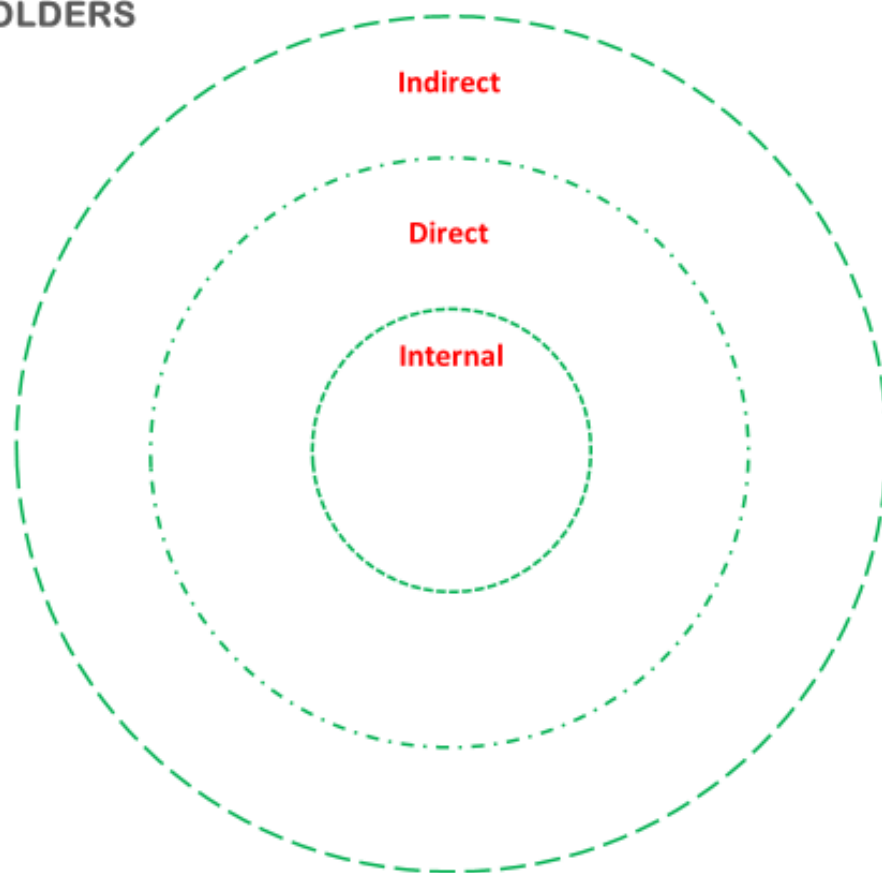


COMMUNICATIONS PLAN

Module 2 Lessons 7 and 8 – Choosing the target audience

Concentric circle stakeholder identification

STAKEHOLDERS



Target audience power interest mapping

STAKEHOLDER MAPPING

